

# Roadmap Eloplay



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NOVEMBER 2015



— The idea to create the platform for esports competitions first appeared

APRIL 2016



— Launch of Russian version of alpha project phase  
First test battles 1x1 CS: GO  
Players are awarded with a Bitcoin

OCTOBER 2016



— Launch of Russian version of beta project phase  
Fights and tournament 1x1 CS: GO, League of Legends

JANUARY 2017



— **10,000 REGISTRATIONS ON THE PLATFORM**

MARCH 2017



— Implementing of the subscription as monetization method

MAY 2017



— Launch of group tournaments and implementing of tournament schemes Best of 3 and Best of 5

JUNE 2017



— Integration of Dota 2 and HearthStone on the platform  
Integration of detailed players statistics and Elo Rating system to divide players according to their skills level

JULY 2017



— **90,000 Registrations on the platform**  
80,000 fights organized  
3500 tournaments organized

AUGUST 2017

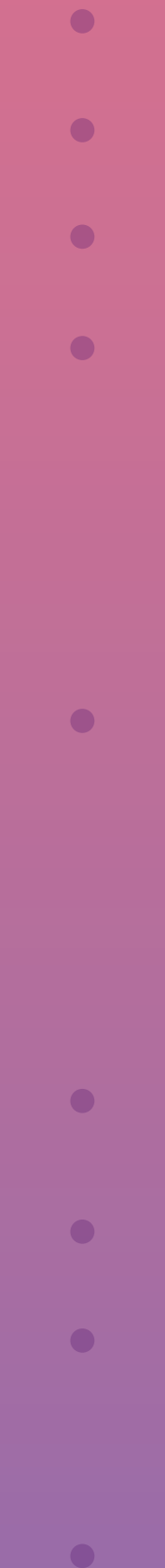


— Launch of Russian version of Eloplay

OCTOBER 2017



— **START OF THE TOKEN SALE**

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- NOVEMBER 2017 — **END OF THE TOKEN SALE**
  - NOVEMBER 2017 — Launch of Chinese and Spanish version of Eloplay
  - DECEMBER 2017 — Launch of Korean and Japan version of Eloplay
  - JANUARY 2018 — **Integration of primary smart-tournaments on Eloplay**  
Expanding of CS:GO on Eloplay to the most important locations in the world (Europe, Western and East coast of USA, South America (Brazil), Australia, China, Hong Kong/ Singapore, Japan, Indonesia, Republic of South Africa, India). **Start of regular Eloplay smart-tournaments**
  - FEBRUARY 2018 — **Launch of marketing campaigns** on streams of the biggest world esports tournaments (with budgets of \$100K+ per week)  
**Opening of the commentary studio** and creation of Eloplay commentators team (multilingual: Russian, English, Chinese)  
**Office opening in Europe**
  - MARCH 2018 — Development of the functionality for Eloplay teams
  - APRIL 2018 — Streaming section Eloplay
  - MAY 2018 — **Skill Based Token Distribution System**  
Rating system for teams and tournament ratings of players and teams
  - JULY 2018 — Advertising module Eloplay

SEPTEMBER 2018	●	—	Integration of new popular games on PC (Starcraft, Overwatch, WoT)
JANUARY 2019	●	—	Implementing the support of gaming consoles (Xbox, PS4). Start with 2 games
APRIL 2019	●	—	System of winners forecasts Integration of own EloPlay anti-cheat for CS:GO
JULY 2019	●	—	Integration of 2 new games for gaming consoles
AUGUST 2019	●	—	Integration of bets provided that licenses in definite countries will be received
SEPTEMBER 2019	●	—	Creation of the system of contracts with teams and players transfers

